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To access **That's Dancing 2018** gallery, please log onto our website, www.lorizellerphotography.com

Click "Event Ordering". You will see That's Dancing 2018 gallery. The first thing that you will see is a link for "Important Information". That link will bring you back here. To find your images: Each class is separated by the day of the week, then be the class. Find our child's class, scroll through until you see your child. When you double click an image it will enlarge. You may scroll though in enlarged view as well to determine your favorites.

Setting Favorites:

I recommend saving your favorites. You may do this by clicking the heart icon above the image. Once you have chosen your favorites, you may navigate to your favorites by clicking "My Favorites" on the left side of your screen. This is particularly helpful when you are selecting from multiple classes and / or multiple children, and essential if you are ordering an art piece with multiple images.

Ordering Packages and Other Products:

As you view your enlarged image, you will see a list of products at the right of the screen. This view only lists package names. It is helpful if you know what you need. Please click "Visit Shop" to view your package options as well as a variety of other product options. You may not see all of the package options right away when you enter the shop. Click "See All" or the "Packages" tab to view all packages.

Digital packages are also available. Click "Downloads" and you will see a 12-Image download package. Click the down arrow and scroll through the other sizes of download packages. When combining images from multiple

classes, select your favorites before trying to place this product In your cart. See "Setting Favorites" above for help.

Ordering Dance Mates, Art Prints, and Statuettes:

These are some of our most popular products. When you are viewing your image, click "VISIT SHOP". Then, click "Photo Gifts". On the right, you will see a product (probably Individual Statuette). Click the down arrow next to the product name, and you may scroll through the options. Choose a product that you would like to view, click the thumbnails to the left of your image preview to see the product preview. If you are ordering a Dance Mate or Art Print be sure to add any individualization or notes (your child's name, etc) to the "Instructions" box before adding it to the shopping cart.

Dance Mates come with the individual of your choice and the group photos. Please type any personalization into the "Instructions" box (such as your child's name) before adding it to the cart. You may have 2 individual images plus the group photo on a Dance Mate. To do this, add the Dance Mate to the shopping cart, select another image to be added to the piece, choose "Add On Image for Art Layout", and we will customize your piece for \$8 for each additional image added. This works well if you have a couple of favorite images from the same class. If you would like images from a variety of classes, it would look best to choose an Art Print (It will not include the group photo).

Art Prints come with one or more images of your choice. You may add more to any one-image art print by choosing you're Art Print style, add any desired individualization or notes (such as your child's name the way you want it to appear on the Art Print), and adding your print to the cart. Then, choose another image, select "Add On Image for Art Layout", and we will customize your piece for \$8 for each additional image added. You may also choose a product already set up to accommodate multiple images, such as "Art Print,Dance Through Life, 4 img 8x10". Select this product, then you will click "Preview" which requires that you drop your multiple image choices into the image holders. On this screen, you will see an image menu on the left side of the screen. The tabs at the top will say "selected", "favorites", and "all". "All" will allow you to view and choose from any image in the current gallery. If you are combining images from

multiple classes, you must set up a favorites list first. See "Setting Favorites" above for help with this.

May 22nd

Your images went online this past weekend. Your kids were darling! I hope you are enjoying their images as much as I am. Don't forget, you have until the 27th to take advantage of the Early Bird Special (See below for details).

This afternoon, we are emailing those of you who placed a deposit. You'll receive confirmation of the amount of your deposit according to our records. Please let us know if you have any concerns or inquiries. If you did not receive your email, please check your spam folder. It is possible that you have unsubscribed from our mailing list in years past. If this is the case, you will not receive our email. You may call 918-663-0079 or text with your inquiry. Please include your name and child's name so we may reference our records.

Most of you paid \$20. If so, please use the code "DANCE20". If you paid \$40 for 2 dancers, use the code "DANCE40", etc. Again, if you are unsure, please ask before you finalize your order to avoid delays in your order fulfillment.

Thanks, happy Tuesday!

May 19th

Most of your images are up and ready for you to view and order. If you don't find your class or group photo yet, we're putting the finishing touches on it and adding it today (Saturday).

Early Bird Special, I am extending the early bird deadline through next Saturday, so you all have a full week to take advantage of this special. If you order by 5/27, you will not have to pay shipping. But, please be sure

to pick up your photos from our table at the REHEARSAL, JUNE 1st. We will not be there on recital day, so please plan to take a moment while you are there for rehearsal to pick up your order. Also, for ordering early, we will add a complimentary group to your package. If you order multiple packages, you will receive a corresponding group photo for each package. Please do not add a group photo to your order, as you will be charged for it.

Remember, please add your discount code before you finalize your checkout online. If you paid a deposit, and it was \$20, please enter "DANCE20" at the end of the checkout process, before you finalize. A few of you paid an odd amount or for multiple siblings. Thank you for your patience, as we are auditing our records to properly account for everyone. I will email you this weekend with your correct coupon code if it was different from \$20. You are welcome to text me to inquire if you are ready to finalize your order. 918-663-0079.

May 15th, 2018

Hello Parents and Dancers;

Save the link to this form! I will use this as a way to update you with the latest news and tips to help you view and order your dance photos this year. As questions arise, I will add a Q&A, in hopes that you will find any help that you need as you place your orders.

We had a crazy, but fun week last week capturing great images of your dancers and groups. All of the That's Dancing instructors worked hard along side of me to help your dancers achieve the best poses and smiles for their photos.

Photo Status:

During photo week, we began our editing process to prepare your images for upload. We will continue preparing and uploading through this week.

This process involves a great volume of artwork and edits, especially for those group photos. I always take care to merge each group for the best possible smiles of each dancer. This takes a great deal of time, but offers the cutest photos for you in the end! By the weekend, you will be able to find all of your classes. I will update you as our uploads finalize and ordering catalogs become available. I will also add tips to help you easily locate your class and dancer, so please check back.

How to reach Zeller Photography:

As you may realize, this is a very high volume time for myself and my staff. I have hired additional help through this dance season in order to serve you all well and promptly. If you have questions, problems, or other inquiries, the quickest way to connect is to text or call the studio. You may email if you prefer, but for a prompt response, call or text 918-663-0079. This is the studio #, so please expect that we will check and reply during professional hours. (Though you may be online at 10pm, I will not be replying to work text at 10pm. The studio phone stays at the studio.) Thank you for your patience. We will make every effort to respond to all inquiries promptly.

IMPORTANT DEPOSIT INFORMATION:

I will email deposit confirmations this week. As most of you paid a \$20 deposit toward your order, you may use the coupon code "DANCE20" before checkout to apply the deposit to your order. If you paid an odd amount, or you paid for multiple children, watch for my email, as I will set up a special code for you. They will be sent by the end of the week, so if you don't receive it by Saturday morning, text your inquiry including your name, your dancer's name(s), and the amount that you paid to 918-663-0079.

Your deposit is the fee that we charge to photograph your dancer individually, outside of their dance group. So, if you paid the fee to your instructor or informed your instructor if you paid online rather than turning in the fee to them, your dancer would have received individual photography. You may now apply this fee to your purchase IF:

- You place your order my June 30th.
- You apply your coupon code to your order before you finalize.
(When you go through checkout, you will be given the opportunity to

enter your code before you finalize your order.) If you fail to apply your code before checkout, we cannot reverse and adjust your order. We do not handle that part of the process. However, if you forget to apply your fee, you may place an additional order and apply your deposit to another product.

I'll be back after your images are ready for you. I will add additional important dates and detailed ordering instructions. You may also refer to your "parent letter" provided at That's Dancing for additional information.

Watch for me at the rehearsal on June 1st. I will be available for "Early Bird" order pick-ups. We will also have group photos available for each class while they last, \$10 cash and carry. Don't forget to bring some cash.

Thank you,
Lori Zeller
Zeller Photography
918-663-0079